

The following is a summary of the ACC&CE Council minutes for 5/16/23

ATTENDEES: Marvin, Heather, Steve D; Joe Porcelli, Charlie L, Manuta, Dave Morse, Vince F, Sagarese

ADMIN, WEBSITE: Steve has taken on several key tasks within the Admin roles and is serving as the webmaster. He has agreed to speak with Kerry Wolfe about the state of our website. Kerry maintains that ACC&CE website uses obsolete software technology and it could die in the near future {within ~2 years}. Also, Kerry is a website developer and not a programmer. Thus, he may not fit our need. We may need to search for someone thar knows 'word press' and that has programming skills.

POSTING OF LEADS: The CHI needs to be completed for leads coming via the ACC&CE website -- and circulated. In general, our website does not generate a significant number of leads per Sagarese, nor are they of a significant size to merit sharing of the workload. Vince has suggested that offering compensation to members for leads, or making joint sales calls and sharing the project workload could be attractive. This topic merits further discussions.

PRESENTATIONS: The is a desire to have more topics [e.g., business and marketing]. The next presentation by Ken Lizotte [CMC] on writing a book and using as a marketing tool is set for June 27 @ 700 PM. John Fetzer is coordinating the announcement for the ZOOM. I would like to use the ACC&CE database of names, Greg Mehos' LinkedIn names of 5,500 people to announce the ZOOM. **Greg how do we access your files -- or could you do it for us?**

NEXT MEETINGS {ZOOM}: Council meeting June 13<sup>th</sup> and June 27<sup>th</sup> {both are ZOOM at 7:00 pm on Tuesday}

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Submitted: Al Sagarese 060723