# **CONSULTANTS:**

#### Could you use:

- Better marketing of your services
- A way to network with other consultants

- Help in becoming an even better consultant
- A real presence on the "web"
- Enhanced acceptance as an ethical source of information
  If so, the

# ASSOCIATION OF CONSULTING CHEMISTS & CHEMICAL ENGINEERS, INC.

#### can be a valuable tool for you.

#### What is ACC&CE?

Founded in 1928, ACC&CE is a non-profit association of consultants serving the chemical and related industries with expertise based on a wide variety of technical and business knowledge. ACC&CE continues to grow and serve its members using a net-based searchable membership directory that is marketed to potential clients. Here's a small sample of the many areas in which our members provide their clients with knowledge and help:

**Business planning** 

Ceramics, metallurgy, nanomaterials

Chemical plant operations

Coatings, polymers, additives

**Environmental concerns** 

Equipment evaluation

**Expert witness** 

Facility design/cost estimating

Feasibility studies

Fertilizers & pesticides

Fire & explosion

Foods & food additives

Formulation

Industrial, specialty & fine chemicals

Industrial gases

Industrial hygiene

Intellectual property, patents

Laboratory testing

Litigation & insurance support

Market research

Mergers & acquisitions

Oil & gas

Organic & inorganic chemicals

Petrochemicals

Pharmaceuticals & cosmetics

Power generation

Printing

Process optimization

Product development

Regulatory compliance

Strategic planning

Surface chemistry

Technical management

Troubleshooting

#### **Marketing Exposure**

- By marketing the Association's skill base to potential clients using an interactive and searchable website, www.chemconsult.org
- With a membership directory that provides details about all our members:
  - >Education and training
  - >Industrial experience
  - Scope of consulting activities
  - >Publications and patents
  - >Areas of specialization
- With an active "Consultant Help Inquiry" referral service to connect potential clients with Association members.

#### **Instant Professional Network**

- Fellow members
- Other similar groups
- Information gathering ability in many disciplines
- Links to trade associations and scientific societies
- A regular Newsletter with current information about the members and their activities
- Joint meetings with other consultants
- Laboratory contacts and shared services with other members

#### Virtual Meetings with Guest Speakers Focused on Consulting

- · Tax laws and the consultant
- How to be a good expert witness
- Idea generation techniques
- Types of consulting contracts
- · Selling your services to clients
- Case histories of assignments
- The hidden costs of consulting

#### **Become a Better Consultant**

- A mentoring program that provides experienced counseling for new members
- Training and skill development programs as part of the regular meetings
- Fellow members who want to help you and will network with you

## ACC&CE Website, www.chemconsult.org

- General information about the organization and a full information sheet on each active member
- A communication link to the Association office for members, prospective members and clients seeking help
- A searchable data base of membership skills and areas of expertise

#### Validate Your Credentials as a Professional Consultant

- All new members sign an ethics statement and practices are routinely reviewed
- Members can use the Association seal and name on stationery and brochures

## <u>Consultant Help Inquiry</u> referral service for prospective clients.

When a prospective client contacts the Association office about a specific consulting need or possible assignment, this information is immediately sent to all active members by email. Members are then able to offer the client their services in a timely manner. The client contracts directly with individual consultants for their services. There is no charge to the client for using the *Consultant Help Inquiry* referral service.

#### **ACC&CE Membership**

Membership in ACC&CE is open to individuals who meet the following qualifications:

- Candidate is engaged in providing chemical and/or chemical engineering consulting services or has responsibility for the chemical and/or chemical engineering consulting services of an organization.
- Candidate's principal professional income is derived from consulting.
- Candidate is a graduate of a recognized scientific or professional institution or equivalent.
- Candidate subscribes without reservation to the Association's Code of Ethics.

# Membership in ACC&CE is an essential investment in your PROFESSIONAL CAREER

To learn more about membership and how to use our services in your business activities, contact ACC&CE:

- www.chemconsult.org
- accce@chemconsult.org
- ACC&CE, 514 Corrigan Way, Cary, NC 27519
- •1-908-500-9333

Attend one of our on-line meetings as a guest



We can help you become a better consultant now!