

Minutes for Council Meeting of December 12, 2017

(Virtual Meeting using GoToMeeting.com)

Attendees (all on line) – David Manuta, Joe Porcelli, Richard Goodman, Al Sagarese, Dick Schauer, Steve Duerr, Bernie Ennis, Tom Vichroski and Charlie Leonard

Proxies – Girish Malhotra, Anne-Marie Rossmeisl

Meeting opened by President David Manuta at 7:03 pm EST. No changes needed to Agenda.

Minutes of Annual Meeting of Nov. 1, 2017 at Chem Show. Secretary Porcelli read highlights of minutes and they were accepted – moved by Goodman, seconded by Schauer, and unanimously approved.

The Treasurer's report was submitted verbally by Duerr. Report was for November 30, 2017 Highlights were:

- As of Dec. 12, a profit of \$757 was projected for the 2018 Fiscal Year.
- We had 27 paid members (including 2 honorary) and 15 more expected to pay
- There were 8 ads paid for and 2 more expected to be paid
- Tom Vichroski made a very generous contribution of \$1,000, prompted by our need for improved "digital/electronic/AV capabilities", but with no restrictions
- \$60 in CHI income was booked, and \$1,825 in dues was received and \$520 for ads.
- Chem Show expenses of \$443 were incurred for shipping supplies between Manuta and the Javits Center
- Expenditure has been made of \$382.80 for a one-year subscription to GoToMeeting (GTM)

Motion by Vichroski to approve, seconded by Leonard, and unanimously approved.

There was some discussion about the Chem Show, which yielded a "record" number of business cards and email addresses from interested attendees. We had 154 new contacts, and all were sent a copy of the last newsletter via email, with only one recipient opting to not receive future emails from us. Vichroski commented that it was his experience that it was effective to follow-up receipt of new contact emails with hard copy item such as a brochure.

Schauer (our new Membership Chair) reported on Membership. One new member was processed (Fuschetti) who applied after meeting some of us at the Chem Show. An applicant from India with incomplete information was dropped from consideration after attempts to review his website appeared to have resulted in a virus attack on Schauer's computer.

Goodman (our new Programming Chair) reported on his discussions with Ennis and Leonard regarding using GTM to broadcast presentations. The decision on whether to purchase A/V equipment for the Association is under study. Goodman reported on a new ACS development involving that organization's becoming a source of contact information on consultants. Goodman asked for agreement on pursuing a conversation with ACS to explore possible opportunities for ACC&CE. This idea was voted on with a motion by Vichroski, seconded by Leonard and with unanimous approval.

Goodman suggested developing a survey of our membership concerning ideas for subject area for future programming, and this was generally agreed on although Porcelli suggested that we do one or two GTM programs after which we will have examples to show survey recipients.

A discussion started regarding whether a new brochure was as important as further improvements to the attractiveness of the website. It was noted that we have two objectives – to attract new members and increased CHIs. Sagarese suggested that an attractive website would be most effective, while a brochure would be useful as something to give Chem Show and other events where prospects might be met. There was no immediate consensus, and the discussion was deferred as a subject for the next Council meeting.

It was agreed that virtual Council meetings will be held on the second Tuesday of every month, and would be held to one-hour. Attendance by all members would be allowed, and Council members attendance is strongly encouraged. The next meeting will be on January 9, 2018, starting at 7 pm EST.

Manuta moved to close the meeting at 8:07 pm EST, and was seconded by Porcelli and unanimously accepted.