

# Association of Consulting Chemists & Chemical Engineers, Inc.



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## MINUTES OF THE ACC&CE COUNCIL MEETING

### HELD ON MARCH 09, 2021 VIA GTM

**ATTENDED BY:** Richard Goodman (President), Steve Duerr (Treasurer), Koki Doshi (Secretary), Al Sagarese, Charles Leonard, David Manuta, Dick Schauer, Joe Porcelli, John Wetzel, David Morse, Arthur Finkle and Bernie Ennis.

**AGENDA AND CHANGES:** The meeting commenced at 7:02 EDT. No changes were proposed to the agenda and the motion to accept the agenda was accepted as proposed.

**APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES:** The Minutes of the February 2021 Meeting were approved after the motion was moved and carried.

**TREASURER'S REPORT** by Steve Duerr:

Bank account has \$32,000 with bookkeeping reconciled to 03/09/2021. Steve sent a spreadsheet with details. All of the expected 10 ads are paid up. Of 37 membership dues, including one honorary, all except one are paid. Steve will send him a final reminder and also call. Art wanted to know what a CHI meant, which was clarified. Bernie remarked that the bank balance seemed to be increasing and inquired about the maximum target, to which Steve responded that it was open to question. There was a discussion about possibilities of utilizing funds to build the association, both clients and members, through marketing. Richard stated that we should champion efforts to enhance the organization, such as we have done with the website and LinkedIn. The challenges faced at the last ChemShow were discussed regarding compatible equipment and inadequate support by Javits Centre personnel was also discussed. Richard summarized the discussion saying we now have ample resources for improvement in projection of the Association's image by utilizing improved marketing efforts at the Chem Show and should endeavor to do whatever needed to convey the best image for if and when the ChemShow is held again. All ideas to this effect are welcome from the members.

Treasurer's report was accepted after the motion by Charlie and seconded by Marvin.

**President's Remarks:** Richard Goodman

- Richard congratulated the LinkedIn committee for the work done, especially Marvin who will present a report.
- Our finances in great shape, much improved from a few years back.
- Art Finkle was invited by Richard to take up the vacancy as Councilor which he accepted. His term expires next year.

**REPORTS OF COMMITTEE CHAIRS**

**Programs:** Al Sagarese

Dr Bob Pribush will be the speaker on May 11. Al will work with him to get a bio and a preview. The September speaker is lined up and is a member of Institute of Management Consultants.

**NEWSLETTER:** Joe Porcelli

Koki reported that some communication issues with Joe were resolved and that it was agreed that Joe would do the March newsletter and Koki will do the June one. It was stressed that article contributions should be submitted as soon as possible to allow publication by the end of March.

**MEMBERSHIP:** Dick Schauer

Len Anderson's membership application to date is incomplete.

**WEBSITE:** Charlie Leonard

Routine Plug-in and Theme updates are done without problems requiring extra help, and nothing more to report.

**LinkedIn:**

Marvin presented a report on the work done for the Project, the invoice presented by the site developer Kathy Smith and the fact that we are well within the budget. The report will be included in the up-coming newsletter. Suggestion was made that the image on the page should be different from the one currently shown, with Shutterstock.com suggested. Kathy is well equipped to manage the LinkedIn site. Marvin will post news on the LinkedIn page every week and others are encouraged to do so.

Bernie suggested that credit card payment be facilitated for membership. Apparently this idea was rejected in the past due to fees involved. Steve said PayPal was better as there was no loss of revenue as fees for domestic payments.

**Old Business:**

None

**New Business**

LinkedIn Administrators are Charlie, Richard, David, Koki, Marvin and Joe. Richard will be copied on all communications to an outside person. Marvin will communicate with Kathy.

Dave Morse will be asked for feedback on his relevant ChemShow perspectives. Marketing options (Petroleum Technology Quarterly, other shows, mailing lists, etc.) will be on the next meeting agenda.

The next meeting is scheduled for April 13th, 2021. A Presentation is planned for May 11.

The meeting was adjourned at 8:01 PM EDT after motion was moved by Bernie and seconded by Charlie.

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