

**Association of Consulting
Engineers, Inc.**

Chemists & Chemical



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MINUTES OF THE ACC&CE COUNCIL MEETING

HELD ON APRIL 12, 2022, VIA GTM

ATTENDED BY: Richard Goodman, Steve Duerr (Treasurer), Koki Doshi, David Manuta, Marvin DeTar, Al Sagarese, Charles Leonard, David Morse, Greg Mehos, John Wetzel, Dick Schauer and John Fetzer. Richard has Heather Wahab's proxy.

AGENDA AND CHANGES: The meeting commenced at 7:00 PM, EDT. No changes to the agenda were proposed and it was accepted after the motion proposed by Koki was seconded by Marvin.

APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES: The Minutes of the previous council meeting were accepted after proposed motion by Marvin and seconded by Charlie.

TREASURER'S REPORT: by Steve Duerr

The bookkeeping is reconciled with bank balance. The expenses are well within the budget for marketing and website. Final billing is expected from AIChE for SmartBrief advertisement. No communication is going through to Bill Hoffman. Hence, Hoffman and Upadrashta (a long-time member), not having paid their dues are not members anymore. Tom Borne's check is received. We are now 40 members including one honorary. Motion to accept the report was moved by Koki and seconded by Charlie.

President's Remarks: Richard Goodman

Richard thanked Charlie for the website and compiling the CHI data. No assistance has yet been offered by any member for the website.

REPORTS OF COMMITTEE CHAIRS

Programs: Al Sagarese

May meeting date may have to be moved due to conflict. The topic is dealing with Bugs. There is an option for replacing with another speaker if available. Zoom was not a reliable platform considering the previous meetings not getting on smoothly. Recording of the last presentation may be available from Al.

NEWSLETTER: Koki Doshi

No contributions to the next newsletter have been received yet. It will be out towards the end of April with expected contributions received by third week of April. Al will make a brief outline of the last presentation for inclusion in the newsletter. John Fetzer's views will also be included once received.

MEMBERSHIP: Dick Schauer

Greg Mehos, a chemical engineer, is our newest member and he introduced himself. He also volunteered for a presentation.

WEBSITE: Charles Leonard

New member Greg Mehos is added to the website. A CHI from Seth Bone was received which is concluded by David Manuta and Koki. One membership inquiry will be sent to Dick Schauer. For future web support Jazmine who has done some work in the past 12 months is available at the discretion of the council. She has done most recent programming updates. The council will decide the remuneration and the work to be assigned after deliberations of her hourly rates. David Manuta will draft a letter soliciting volunteers for the work that only members should do on the website.

LinkedIn and AIChE advertisement: Marvin DeTar

1. Marvin gave a breakdown of the percentage of search appearances, unique appearances, followers etc. on LinkedIn. Every member can create link to their contacts to visit the association's website.
2. 40% of electronic copy receivers put their cursor on the AIChE ad in the last issue which goes to say that people are looking at it. But the total clicks for referral service was miserably low. Companies and titles of people who did click are named as President, process engineers etc.
3. Appears that people do notice the advertisement, but this is not converting into work. Possibly by changing the key wording, viewers can save the contact information for future reference and work inquiry. Marvin with other volunteers will create new wording by early May.

There was no new business to discuss Next meeting is scheduled for May 10, 2022.

The meeting was adjourned at 8:00 PM EDT.

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