

Association of Consulting Chemists & Chemical Engineers, Inc.



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MINUTES OF THE ACC&CE COUNCIL MEETING

HELD ON APRIL 13, 2021 VIA GTM

ATTENDED BY: Richard Goodman (President), Steve Duerr (Treasurer), Koki Doshi (Secretary), Al Sagarese, Charles Leonard, David Manuta, Marvin De Tar, Bernie Ennis, Cathy Byrne, Art Finkle and David Morse.

AGENDA AND CHANGES: The meeting commenced at 7:02 EDT. No changes were proposed for the agenda and it was accepted after the acceptance motion was proposed by Marvin and seconded by Koki.

APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES: The Minutes of the March 2021 Meeting were approved after the suggested change by Steve to read "Steve said PayPal was better as there was no loss of revenue as fees for domestic payments are waived for non-profits." The amended Minutes were then accepted after proposed motion by David Manuta and seconded by Al Sagarese.

TREASURER'S REPORT by Steve Duerr: Bank balance is \$31,702. Bookkeeping is reconciled as of 4/13/21. Finances are in good shape with a bottom-right spreadsheet number of +\$ 1342 (spreadsheet attached). Of 10 expected newsletter ads, all 10 are paid. Of 36 expected members including 1 honorary, all 36 are paid. Massey's telephone was disconnected. Len Anderson's \$ 25 is still not deposited as the Council has not yet formally accepted his membership. Steve moved the motion to accept him seconded by David as well as the other members present. Bernie re-visited the matter of increasing bank balance and a short discussion ensued regarding how the funds could be utilized. Motion to accept the Treasurer's report was passed unanimously.

President's Remarks: Richard Goodman: Richard talked about a message received through the website by a potential trans-Atlantic vendor trying to sell services for Chem Show which did not seem authentic as we have not yet heard from Chem Show organizers themselves about the event at all.

Dave Morse has given his candid impressions from the 2019 Chem Show which points to improvements to our set-up.

REPORTS OF COMMITTEE CHAIRS

Programs: Al Sagarese: Al suggested if we could have both, the council meeting as well as the Presentation on the same day- May 11, 2021. This being not possible, the presentation by Dr. Pribush is tentatively scheduled for May 18 (later revised to May 25) and Al will prepare an introduction of the speaker and subject for notifying the members. If there is a change in date, Richard suggested he should let us know early. A speaker is also scheduled for September.

NEWSLETTER: Joe Porcelli, Koki: Koki remarked that Joe had done most of the work in getting the last newsletter out and she will take it forward from now. She requested that members also contribute their career experiences for the newsletter. The next newsletter will be ready by mid-June and sent to Charlie for publication toward June end. David said Len Anderson could also be approached to contribute and provided his telephone number for contact by Koki.

MEMBERSHIP: Dick Schauer: Dick was not present at this meeting. Marvin had two potential members but it appeared that both did not have Consulting experience relevant to this organization. Marvin also talked of another application from the Washington area and David suggested Richard could do some screening of the school mentioned therein. Len Andersen has been accepted for membership pending document submissions.

WEBSITE: Charlie Leonard: No issues with the website; routine updates were made without incident. An application on the website is in place where membership applications are received and can be forwarded to Dick Schauer.

LinkedIn: Marvin reported that with fewer postings there was a depression observed in LinkedIn results which was expected. The content from the website was being distributed to Chemicals heading only. Marvin expanded the content list distribution to include Engineering, Oil & Gas, IT services and Executive office. This would expose the visibility to about 1.5 million people which was applauded by all. Marvin said when the content for the May presentation is available he could post it on the LinkedIn site.

Old Business:

Richard has not heard back from the ACS about proposed accreditation of the chemical engineers. Their semi-annual meeting format is changed to extend to 10 days instead of the previous 4 days; similar to the annual program but with fewer papers at the symposia. ACC&CE has no report on their program yet. Marvin being a member of the small chemical business division of the ACS suggested a possibility of our senior consultants presenting a paper at this virtual venue. This division has 24 hour meetings enabling a world audience to watch their chosen topic at their convenient time.

David Morse summarized his candid takeaways from the 2019 ChemShow experience starting with need for improved visibility and the fact that this Organization is a non-profit and comprises a consortium of independent Consultants. Dave also mentioned the need for updated graphic displays in form of retractable banner stands about 4' x 7' high advertising that we are nonprofit and that we provide service to the chemical industry to encourage generating further interest to the visitor at the booth. Seminars with interactions and a computer link to the website as well as LinkedIn at the booth for easy access for engaging potential membership were also suggested. The shortcoming of not having promotional handout materials in the right spot during the last ChemShow was discussed by Richard and Bernie. It was generally accepted that improved visibility in form of looped videos etc. in addition to more people to man the booth was needed in future events to attract potential consultants and clients. David Manuta appreciated Dave's perspective that we wouldn't have had otherwise. Richard also said that this would help planning ahead for the next ChemShow and that Bernie and David Morse can team up and create a roadmap for the next event if and when it happened.

The next meeting is scheduled for May 11, 2021. Presentation will be on May 18 (subsequently changed to May 25).

The meeting was adjourned at 8:06 PM EDT after motion by Koki and second by Richard.

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