

# Association of Consulting Chemists & Chemical Engineers, Inc.



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## MINUTES OF THE ACC&CE COUNCIL MEETING

### HELD ON JULY 13, 2021 VIA GTM

**ATTENDED BY:** Richard Goodman, Steve Duerr (Treasurer), Koki Doshi, David Manuta, Charles Leonard, Joe Porcelli, Dick Schauer, Art Finkle and John Wetzel. There were no proxies.

**AGENDA AND CHANGES:** The meeting commenced at 7:02 PM, EDT. No changes to the agenda were proposed and it was accepted after the motion proposed by Koki was seconded by Charlie.

**APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES:** The Minutes of the June 2021 Council Meeting were approved. The motion to approve was proposed by Koki and seconded by Charlie.

**TREASURER'S REPORT:** Steve Duerr reported that Books are reconciled and the finances are in good shape. No change from the previous month's status. The Treasurer's report was approved after a motion proposed by David was seconded by Joe and Charlie.

#### **REPORTS OF COMMITTEE CHAIRS**

**Programs:** Al Sagarese was not present at this meeting. A presentation is planned for September 21.

**NEWSLETTER:** Koki Doshi

The last Newsletter went out towards the end of June, on schedule. Joe and Charlie had helped fine tune it prior to publication.

**MEMBERSHIP:** Dick Schauer

An inquiry from a prospective member who is a freelancer Advanced Materials consultant was received from Italy. Dick was not able to reach him through the email provided. As this gentleman is a LinkedIn member Steve, as an advanced materials consultant, volunteered to contact him through LinkedIn.

**WEBSITE:** Charlie Leonard

Normal updates are all current and everything works fine. Art Finkle, who had volunteered to help with the website transition from Charlie, will not be able to do so as he has continued troubles with the computer. Richard suggested that Charlie should send a request for help to the membership.

**Linkedin:** Marvin DeTar

No report as Marvin was not present at the meeting.

### **OLD BUSINESS**

Richard summarized the takeaways from the recent meeting held by himself, David Manuta and Joe Porcelli for the ACC&CE marketing initiative as under:

1. It was agreed at this meeting that ACC&CE should seriously consider marketing themselves to promote opportunities to gain more CHI's for existing members and as a vehicle to secure new members.
2. Joe will investigate possibilities of advertising in the Chemical Engineering Progress, an AIChE organ, and how we can advertise-either digitally or in print.
3. Richard was going to look into Chemical and Engineering News (C&EN), an ACS vehicle under the same consideration.
4. A referral was given to check out the Petroleum Technology Quarterly (PTQ).
5. We have sufficient funds to spend \$2 - 4000 dollars if we see it is worth the money.
6. Ad can be in the classified format regularly or a bigger one intermittently, and of a good quality for the promotion of the organization.
7. Marvin DeTar would help construct the Ad copy. Marvin also suggested American Association for the Advancement of Science (AAAS) may accept ads, and the National Research Council which Richard will look into.
8. Possibility of partnering with National Science Foundation (NSF).
9. Science History Association that accepts online lectures or Presentations- a possible avenue for exposure.
10. David Manuta and Joe Porcelli have been in contact with the AIChE. According to the lady who was contacted, a quarter page ad would be in the \$ 2000 range depending on its frequency. At the same time the wording/text of the ad matters, since the digital version has technological aspects to be considered in terms of pixels.

Steve, as Treasurer, commented that although the current budget of \$2,000 can be added on to \$3,000, we cannot possibly afford the expenditure that the discussion was directing to. According to Richard, a first step ad can be given after constructing the text for it since we do have a budget allocation for it. Ads in ACS will give us wider exposure and Richard will look into various rates applicable and if the expenses are expected to be over budget, a membership vote may be needed for approval. Richard would review what ACS could do and Joe would try the same with AIChE.

Richard submitted a paper titled "Best Practices for Chemical Consultants," to the upcoming national hybrid meeting of ACS in Atlanta at the end of August and it was accepted. He would leverage this event by including how ACC&CE contributes to Best Practices with inputs from Joe and David to be included. Richard referred back to the 7% membership of ACS identifying as Chemical Consultants and that the ACS at one time felt that this sector was neglected. Collaboration with ACS would be advantageous to reach this group which may number roughly 10000.

Bill Hoffman has not attended past few council meetings and he will be contacted to find out the reason. If he is not available or interested, a vacancy will occur and we have to look for a replacement on the Nominating Committee which will be chaired by David Manuta as immediate past president. Positive aspects of the health and functioning of ACC&CE was mentioned. Art Finkle will call members to see if they are interested to come on the council board. Since the current members of the executive committee have agreed to continue in the same position, two positions will be vacant on the council and some of the attendees at the presentations could be approached and roped in.

The next meeting is scheduled for September 14, 2021 at 7:00 PM EDT.

The meeting was adjourned after Steve moved the motion seconded by David Manuta.