

Association of Consulting Chemists & Chemical Engineers, Inc.



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MINUTES OF THE COUNCIL MEETING OF ACC&CE

HELD ON SEPTEMBER 14, 2021 VIA GTM

ATTENDED BY: Richard Goodman (President), Steve Duerr (Treasurer), Koki Doshi, David Manuta, Marvin DeTar, Dick Schauer and Joe Porcelli. Koki has Charlie's proxy.

AGENDA AND CHANGES:

Meeting was called to order by Richard Goodman at 7:02 PM EDT. No changes to the agenda were proposed and the motion to accept the agenda was moved by Koki and seconded by David. The motion carried.

APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES: The Minutes of the August 2021 Meeting were approved after the motion was moved by Steve and seconded by David Manuta. The motion carried and the Minutes were accepted.

TREASURER'S REPORT by Steve Duerr:

The Organization is in a healthy financial shape with fewer expenses as of this financial year end. The bank statement is reconciled. Steve wanted to know the proposed payment timeline for the Smart Brief ads following the one made currently. Joe informed that we should be making two payments in the 2022 fiscal year. Steve wanted Charlie to put up a feedback request on the website from new applicants /members as to which platform they heard about us from. The Report was accepted after motion being proposed and seconded by David and Koki respectively carried.

PRESIDENT'S REMARKS: Richard Goodman

Richard made a presentation at the Small Business symposium. The attendance was poor with more presenters than audience.

REPORTS OF COMMITTEE CHAIRS

Programs: Al Sagarese was not present, but it has been announced that Kay Palmer is making a presentation on September 21.

NEWSLETTER: Koki Doshi

Koki is preparing for the Newsletter and requested Richard send in his letter. Newsletter will be out on schedule at end of September.

MEMBERSHIP: Dick Schauer

Five acceptance letters from membership application process were sent. The applications were from different parts of the country. Robert Roodman is the newest member. Joe appreciated that we are receiving new applicants.

WEBSITE:

Charlie Leonard had sent his report through Koki. Regular updates are in done. Robert Roodman's profile was created and is now uploaded to the website. Other applicants are Luca Calamai, James Latty, Thomas Dobbins, Richard Paluzzi and Ken Battle. URL Statistics are as: 1891 views, 603 browse directory, 432 contact us, 294 feed, admin 185. This is an extremely good result.

LinkedIn: Marvin DeTar

This platform visibility requires a recurrent fee of \$ 340 every time we need to reach 5000 people and not a wise investment. We got one member and one CHI from the LinkedIn response so far. AIChE project seems better economic proposal and Joe requested Marvin to have more input in it with his background and ability to create wording for the ad. Marvin commented that other organizations that have large number of chemical engineers and chemists were extremely expensive for adverts and the possibility of Oil and Petroleum magazine could be looked into.

OLD BUSINESS:

Succession planning:

David reached out to a few members recently to fill in the council vacancy. A few of these declined the offer to be on the council. Two people accepted; one is Heather Wahab and John Fetzer. This completes the list of people who will fill the council vacancy for next election.

Robert Roodman who was now connected was welcomed and he spoke about how he decided to be a member of ACC &CE after exploring other possibilities. He is also a member of AIChE. He also narrated his experiences and looks forward to positive response from this move.

Joe reported on the AIChE ad project: Very good response from Smart Brief ad. We have limited words allowed. But some highlighted words that could lead to link to different part of our website. This can be done as an improvement to the current ad in November, December or January. Joe was congratulated for the efforts.

Richard contacted ACS and received a 30 page guide to advertisements. Rates were received for weekly digital ads reaching 35000 readerships with a minimum \$7000 for 2 ads. Steve suggested a look-up for division of small chemical business ads who can be potential clients.

The next meeting is scheduled for October 12, 2021, at 7:00 PM EDT

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